

Ellis County Schools

Each year HaysMed sets aside support for each school in Ellis County to contribute to that individual school's project for the year.

Kids Fit Club

The Center for Health Improvement provides several programs, all geared to promoting a healthy lifestyle for kids and their families. Included are the Extreme Zone after school program; Adventure Zone providing summer activities; and the Family Nutrition Zone designed to involve the entire family in healthy lifestyle choices.

CPR In Schools

The Hays Medical Center Foundation worked with the Ellis County EMS department by providing them CPR Anytime kits and books to train all Ellis County sixth grade students in life saving CPR.

HaysMed Leadership

Hays Medical Center Board of Directors

Dan Schippers - Chair
Dennis Bieker - Secretary
Ken Beran - Treasurer
Dr. John H. Jeter - President & CEO
Dr. Jim Black
Nancy Curtis
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Alan Moore
D. G. Bickle
Dr. Ross Buckles - Past Chief of Staff
Dr. Kurt Rider - Chief of Staff
Dr. Lee Hodny - Chief Designate

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Larry Watts, MD - Chief Medical Officer
Bryce Young - VP/Chief Operating Officer
William Overbey - VP/Chief Financial Officer
& Chief Information Officer
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Shae Veach - VP/Regional Operations
Bruce Whittington - VP/Human Resources
Terry Siek - VP/Chief Nursing Officer

Medical Executive Committee Physicians:

Kurt Rider, MD - Chief of Staff
Ross Buckles, DO - Past Chief of Staff
Lee Hodny, MD - Chief Designate
Anthony Hornick, MD - Secretary
Gilbert-Roy Kamoga, MD - Member at Large
Steve Rankin, MD - Member at Large
Manmohan Biring, MD - Department of
Medicine Chair
David Lenser, MD - Department of Surgery Chair



HAYSMED

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2012

ANNUAL REPORT OF COMMUNITY BENEFIT

Helping People Be Healthy.

Driven by Our Core Purpose.
Inspired By Our Patients.

**Community Benefit
Financial Summary**

Subsidized Health Services.....	\$ 8,113,979
Charity Care.....	\$ 2,073,813
Community Health Services.....	\$ 299,412
Public Programs.....	\$ 2,569,549
Financial Contributions.....	\$ 95,177
Medical Education.....	\$ 661,706
Total Community Benefit.....	\$ 13,813,636
Payroll.....	\$ 73,250,000
Capital Investment.....	\$ 10,000,000
Total Purchases.....	\$ 35,200,000

NOTE: HaysMed is a non-profit company and as such is required to re-invest any budget surplus back into the organization to improve the level of services that it provides to the community. This report covers FY11 (July 1, 2010 - June 30, 2011).

Subsidized Health Services - As a full-service regional referral center HaysMed provides many services that as a stand-alone service are not profitable, but meet a defined community need. Examples of these services include sexual assault response care, outpatient behavioral health, infant/child development, and some other outpatient services. In Fiscal Year 2011, the number of patients benefiting from services such as these were 36,843 at a net loss of \$8,113,979.

Charity Care - HaysMed provides comprehensive health care to all people, including those in financial need. In Fiscal Year 2011, we provided \$2,073,813 of free care to 888 patients who did not have the financial ability to pay for their services. More than 300,000 Kansans, or about 11 percent of the population, have no health insurance. A large proportion of this is made up of working families who are self employed or work for small businesses that do not provide health insurance as a benefit.

Community Health Education and Outreach – Each year HaysMed provides education and outreach services to the community at little or no cost so that money does not become a hindrance to participation.

Medicare and Medicaid Public Program Shortfalls (Unreimbursed Medicaid) – Government programs such as Medicare and Medicaid offer fixed reimbursements based on a patient’s diagnosis. This often does not account for the cost of the latest technology and treatment options that are available to give patients the best changes for recovery from an illness. HaysMed offers patients the best interventions available – no matter what reimbursement for the service might be.

In fiscal year 2011, 6% of our patient services were provided to beneficiaries of Medicaid. This equated to 1,181 patients and resulted in reimbursement that was \$2,569,500 less than the cost of providing these services.

In addition to the community benefit presented above, in Fiscal Year 2011, 53.6% of our patient services were provided to beneficiaries of Medicare. This equated to 7,557 patients and resulted in reimbursement that was \$1,031,300 less than the cost of providing these services.

Donations/Cash and In Kind Contributions – Each year HaysMed donates to many community organizations that improve the health of the citizens of the region.

Health Professions Education – HaysMed is a major supporter of continuing medical education for our physicians. It is important for physician retention to provide opportunities for our physicians to continue to add to their skill level to provide the latest services to the patients we serve. In Fiscal Year 2011 \$661,706 was invested in these endeavors.

Patient Care

Number of patients visiting their primary care physician or specialist at HaysMed (total clinic visits)

139,039

Number of patients receiving outpatient care

175,109

Number of patients admitted to HaysMed

5,885

Number of patients seen at the Dreiling/Schmidt Cancer Institute

2,553

Number of patients seen at the DeBaKey Heart Institute

2,222

Number of patients seen in the Emergency Room

13,439

Number of babies born at HaysMed

703

Nightingale Experience

In collaboration with FHSU Nursing Department, high school students interested in nursing are given the opportunity to attend a nursing lab educational experience, spend a night in a college dormitory and a day shadowing with nursing professionals at HaysMed.

Nurse Residency Program

The RN residency program at HaysMed allows new nurses to complete an intensive 12-18 week training designed to help them further enhance their learning experience. This program will help promote nursing satisfaction, patient satisfaction and nursing recruitment and retention.

Rural Residency Program

HaysMed offers a registered nurse training program for 23 critical access hospitals. The program is designed to improve recruitment and retention of newly certified nurses. The 12-week training is designed to bridge the gap between classroom training and actual clinical work environment by providing more in-depth experience to new graduates.

Senior Programs

Senior Activity Nights

Monthly gatherings are held for seniors at The Center for Health Improvement. Organized by The CHI Senior Advisory Board, the activities include card night, movie night, game night, croquet, horseshoes and other activities.

Senior Health and Fitness Day

Area seniors benefit from the annual Senior Health & Fitness Day hosted by The Center for Health Improvement. Each May, a free day of fitness activities and informational sessions is provided to encourage healthy aging.

Special Needs/Underserved

First Call for Help Pharmacy Program

Teaming with the First Call for Help program that connects individuals to needed resources, HaysMed provides financial support to provide life saving medications to people who can’t afford them. Over \$22,500 was contributed to this program last year.

First Care Clinic

HaysMed provides financial support, including prescription assistance for this clinic that serves the uninsured.

Volunteer Programs

Volunteer Services

The HaysMed Center Volunteers are vital members of the HaysMed healthcare delivery team. Volunteers provide that extra dimension of caring that is essential in a highly technological medical world.

Women’s Health

Mobile Mammography

The Hays Imaging Center at HaysMed provides mobile mammography services to 14 counties in Western Kansas and Nebraska with life saving screenings for areas that do not have the services available locally.

Youth Programs

Resource Directory

Every year HaysMed provides the printing for the Hays Interagency Coordinating Council Resource Directory that lists the services available for infants, toddlers and preschool children in Ellis and Rush Counties.

Head Start

This early intervention, for children birth to age four, provides high-quality programs that enhance children’s development during their formative years, and enables parents to be better caretakers. The local Head Start provided families with books about “What to Do When Your Child Gets Sick”, a first aid kit and thermometer for which HaysMed provided the funding.

Hays Area Children’s Center Rope ‘em and Ride ‘em

Hays Area Children's Center is a private, non-profit agency that has provided quality services for children since 1966. Hays Med is a sponsor of the annual Rope ‘em and Ride ‘em biking event.

On-Going Community Involvement

Cancer Support

Cancer Council of Ellis County

Each year the Dreiling/Schmidt Cancer Institute at HaysMed contributes monetarily and participates in Cancer Council events such as the Day of Caring, skin cancer screenings and distribution of nutritional supplements.

American Cancer Society

The Dreiling/Schmidt Cancer Institute serves as the hub for Ellis County and Western Kansas for services of the American Cancer Society. Staff help register patients and coordinate programs such as mileage reimbursement, wigs/head coverings and nutritional supplement distribution. Each year the Dreiling/Schmidt Cancer Institute is a corporate sponsor for the local Relay for Life.

Cancer Support Group

The Dreiling/Schmidt Cancer Institute hosts a monthly support group for cancer patients and their families. These sessions are designed to help those with cancer cope and aid them in the recovery process.

Look Good, Feel Better

A special session is offered to women undergoing cancer treatment to learn to cope with the appearance-related side effects of treatments and regain a sense of control over their lives. Sessions are held monthly at the Dreiling/Schmidt Cancer Institute by the American Cancer Society.

Midwest Cancer Alliance

The Dreiling/Schmidt Cancer Institute is a member of the Midwest Cancer Alliance (MCA). The MCA affiliation allows patients to participate in clinical trials. The overall goal is that a patient's entire cancer needs can be met at the Institute.

Pink Scarf Project

The Hays Medical Center Foundation, Volunteer Services and Dreiling/Schmidt Cancer Institute provide handmade scarves and caps to women battling cancer.

Community Events

Monthly Blood Screens

The HaysMed Volunteers coordinate convenient, monthly blood screens. A total of 3,272 community members participated in these screenings last year.

Drive Thru Flu

Each year the Hays Medical Center Foundation provides free flu shots to the community. This year 3,050 people received their flu vaccinations courtesy of the many volunteers from HaysMed.

Be Our Guest

Working with a local motel, HaysMed contributes 75% of the cost of accommodations for patients and their families when they are having an outpatient test, procedure or inpatient visit.

Wild West Fest

One of Hays' most well known festivals provides entertainment and fun for families in the Hays and Northwest Kansas area. HaysMed continues as one of the main sponsors for this event and the Center for Health Improvement provides an early morning workout for festival goers.

Ellis County Fair

Nothing is more indicative of summer than the local county fair. The Ellis County Fair has been providing entertainment for families for generations and HaysMed is a proud sponsor of these activities.

Community Thanksgiving Dinner

The annual community Thanksgiving dinner has become a traditional part of the holiday season. The Ministerial Alliance and many groups in Hays come together to help support this worthwhile event. HaysMed contributes annually to this cause.

United Way of Ellis County

As one of the largest consistent contributors to United Way, HaysMed presented the organization with a \$65,000 check for its contribution. The majority of the money is raised internally through Associate-driven contests and a hospital-wide contribution campaign.

Special Olympics

HaysMed provides manned first aid stations and supplies for the tournament.

Meals on Wheels

HaysMed coordinates and provides partial subsidies for the Meals on Wheels program. The hospital prepares nutritious meals and local volunteers deliver the meals five days a week.

HaysMed Red Cross Blood Drive

Six times a year HaysMed hosts the local Red Cross Blood Drive. Last year 402 units of blood were donated and 1206 lives were saved with these generous donations.

Blues and BBQ

The Center for Health Improvement provides group fitness activities during the annual event including early morning yoga, group fitness class and a family boot camp class.

Salvation Army

HaysMed contributes yearly donations that provide Christmas dinners, clothing, and toys for families in need. Financial assistance also helps with basic necessities, along with seasonal aid.

Fitness/Lifestyle

Healthy Cooking Seminars

Healthy Cooking classes are held monthly at The Center for Health Improvement. The dietitian presents programs and introduces foods and food preparation methods that contribute to a healthy lifestyle. In addition, many classes focus on food preparation for disease management.

Community Health Presentations and Field Trips

The staff at The Center for Health Improvement conducts healthy lifestyle presentations for various businesses, organizations and schools in the community. Field trips are scheduled throughout the year.

Pound Plunge

The fifth annual Pound Plunge was held last year with overwhelming response from the community. A total of 317 teams comprised of more than 1,268 people competed to lose weight. There were weekly activities, nutrition tips and The Center for Health Improvement was open several hours every week for participants to use. In the end a total of 11,023 pounds were lost by the group.

Stepping Out Physical Activity

The Center for Health Improvement coordinated the annual Stepping Out program whose goal is to promote an increase in physical activity levels in all ages. HaysMed provided pedometers to 1,609 area residents, who in turn logged their steps for one week. Hays participants logged 33,773,506 steps.

Bark in the Park

The Center for Health Improvement, working with the Humane Society of the High Plains, sponsors the annual Bark in the Park event. The event, held at the Fitness Trail at HaysMed, helps increase awareness of the benefits of physical activity for pets and their owners.

Non Smoking Campus

HaysMed continues to be an entirely smoke-free campus. As a healthcare facility we have a responsibility to promote healthy lifestyles. Eliminating all the smoking areas on the campus also eliminates the second hand smoke chemicals that people are exposed to.

HaysMed Goes Green

As a major employer in the community HaysMed is working to identify ways to be good stewards of community resources. Recyclables at the hospital include aluminum cans, cardboard, batteries, x-ray film, fluorescent lights and paper. Use of skylights, high efficiency lights, reduction of hazardous waste and less toxic cleaning supplies are other ways HaysMed contributes to conserving natural resources.

Culture Committee Adopt a Spot

The internal Culture Committee at HaysMed initiated an Adopt a Spot program. Twice a year Associates from HaysMed pick up litter between 13th and 17th streets on Canterbury.

Grief Support

Living Through Grief

Hospice and Palliative Care at HaysMed provides this free six-week grief support system for any adult experiencing the death of a loved one. Topics include the myths of grief, denial, depression, anger, funerals, rituals, holidays and reconciliation.

OB Memorial Service for Families Who Have Lost Babies

The OB Department at HaysMed, along with the Healing Hearts Support Group of Hays, hosted a memorial for families who have lost a child. A special ceremony and reception is held in remembrance of the families' little angels.

Hospice Training

Each year Hospice provides training for people who wish to become volunteers. Hospice Volunteers provide the many facets of physical, social, psychological and spiritual care that make Hospice special.

Hospice Grief Information – National Broadcast Program

Each year Hospice hosts a national satellite program on loss and grief. These programs bring current perspectives on dealing with loss and grief and provide the local audience access to nationally known speakers.

Health Education

Community Diabetes Education Series

This free monthly session is designed for anyone interested in learning more about the management of diabetes. Different topics are covered at each session with time for questions.

Health Information Please

Providing access to physicians to answer listener's questions, Hays Med is the sponsor of the popular radio program on KAYS in Hays and on KVGB Radio in Great Bend.

Friends and Family CPR

Seventy-five to 80 percent of all sudden cardiac arrests happen at home, so knowing how to perform CPR can mean the difference between life and death for a loved one. The DeBakey Heart Institute and the Hays Medical Center Foundation sponsor a yearly CPR Training for the public. Last year the event, utilizing certified trained staff and volunteers, trained 182 people on how to administer CPR.

Smoky Hill Public TV Doctors on Call

HaysMed helps underwrite the Smoky Hills Public Television 'Doctors on Call', a live call-in show where medical questions are answered by a panel of Kansas medical professionals.

Community Health Library

The Center for Health Improvement provides the community with the tools to increase their awareness about the positive aspects of physical activity. The library contains information on healthy habits, disease management and achieving lifelong wellness. A computer is available for public use to research health topics.

Childbirth Education

This free 4-week course is offered six times a year for expectant moms and coaches. It provides information about labor, delivery, cesarean section and baby care.

Sibling Class

Offered free every other month this class helps prepare children for the birth of a new baby. A craft activity, sibling video and tour of the OB area prepare children to feel more involved in the upcoming arrival of a new baby.

Basic Breastfeeding Class

This free class is designed for all pregnant mothers and provides instructional activities dealing with all phases of breastfeeding.

Clinical Experience

HaysMed partners with local educational facilities to provide clinical experiences for students in nursing, athletic training, emergency medication training, respiratory care, physical therapy and radiology. Shadowing opportunities are also available for medical students and others interested in careers in healthcare.

Pain Management Public Program

HaysMed is a resource in the community on identifying pain management techniques and reducing pain especially in the elderly populations.

Cardiac Coffee & Conversation

This educational series offers an informal format for people in the community to talk with the heart specialists and ask questions about their heart health.

Medical Recruitment

Recruitment of Health Professionals at HaysMed continues to successfully recruit health professionals and maintains two full time staff who are continually working to bring in highly skilled physicians, nurses, technicians and other healthcare professionals to practice here.



*John H. Jeter, MD
President & CEO*

To Those We Serve,

To help people be healthy is a very simple statement. It is the core purpose here at HaysMed and at the center of every decision that is made, every program and service that is provided and is the underlying thought of every Associate as they go about their daily work.

Respect, compassion, spirituality, trustworthiness, excellence and professionalism are at the heart of caring for our patients and families. Whether in the hospital setting or out in the region, HaysMed demonstrates a solid commitment to be the best tertiary care center in rural America by contributing to health improvement initiatives that help people be healthy.

As the health needs continue, so will our commitment to the community. Enhancing the health and well-being of our patients and family is rooted in our core values. It is simply part of who we are. We are truly driven by our core purpose and inspired by our patients.

New Community Activities

Best Places to Work in Healthcare

For the fourth year, HaysMed was named one of Modern Healthcare's Best Places to Work in Healthcare.

Infant CPR Anytime Kits

The Birthing Center teamed with the Hays Medical Center Foundation to provide CPR Anytime Kits for Infants to approximately 750 newborns at the hospital. Infant CPR Anytime is an important and convenient way for all caretakers to gain the peace of mind of knowing they are prepared to help infants who are part of their lives.

Entertainment Equipment for Hospitalized Pediatric Patients

Laptop computers, Play Station equipment, games and DVD movies were purchased through the Hays Medical Center Foundation to replace outdated equipment in the Inpatient Pediatric Department. These activities will provide children with options for entertainment, school work or normalcy while a patient at HaysMed.

Wound Healing and Hyperbaric Center

HaysMed launched the Wound Healing and Hyperbaric Center to offer expanded wound treatment for difficult, complicated or atypical wounds. The Center includes two hyperbaric treatment chambers to aid

in wound healing. Wound healing centers work to treat wounds and prevent reoccurrence by correcting contributing factors such as controlling infection and enhancing medical nutritional status.

Breast Care Center

HaysMed established a Breast Care Center to offer patient-centered, personalized and compassionate care for those with breast concerns. The program is committed to providing comprehensive diagnostic, prevention and survivorship services for those who have a need for specialized breast care.

Senior Focused Care

This unit opened to address the needs of patients 65 and older suffering from a variety of mental health and physical illnesses associated with aging. Patients are provided inpatient treatment to evaluate and treat behavioral problems that are tied directly and indirectly to getting older.

Psychiatric Associates

A new clinic at HaysMed, Psychiatric Associates, opened to provide services such as psychiatric evaluations, medication management, individual therapy, family and couples therapy and psychological evaluation and testing.