

Giving back moving forward



ANNUAL REPORT OF COMMUNITY BENEFIT | 2014
HELPING PEOPLE BE HEALTHY

Community Impact Summary

July 1, 2012 - June 30, 2013

Subsidized Health Services

As a full-service regional referral center HaysMed provides many services that as a stand-alone service are not profitable, but meet a defined community need. Examples of these services include sexual assault response care, outpatient behavioral health, infant/ child development, and some other outpatient services. In Fiscal Year 2013, the number of patients benefiting from services such as these were 40,577 at a net loss of \$5,519,943.

Charity Care

HaysMed provides comprehensive health care to all people, including those in financial need. In Fiscal Year 2013, we provided \$1,879,620 of free care to 1,696 patients who did not have the financial ability to pay for their services. About 17.6 percent of the population of Kansas, have no health insurance. A large proportion of this is made up of working families who are self employed or work for small businesses that do not provide health insurance as a benefit.

Community Health Education And Outreach

Each year HaysMed provides education and outreach services to the community at little or no cost so that money does not become a hindrance to participation.

Medicare And Medicaid Public Program Shortfalls (Unreimbursed Medicaid)

Government programs such as Medicare and Medicaid offer fixed reimbursements based on a patient's diagnosis. This often does not account for the cost of the latest technology and treatment options that are available to give patients the best chance for recovery from an illness. HaysMed offers patients the best interventions available – no matter what reimbursement for the service might be.

In Fiscal year 2013, 5.7% of our patient services were provided to beneficiaries of Medicaid. This equated to 2,953 patients and resulted in reimbursement that was \$3,375,452 less than the cost of providing these services.

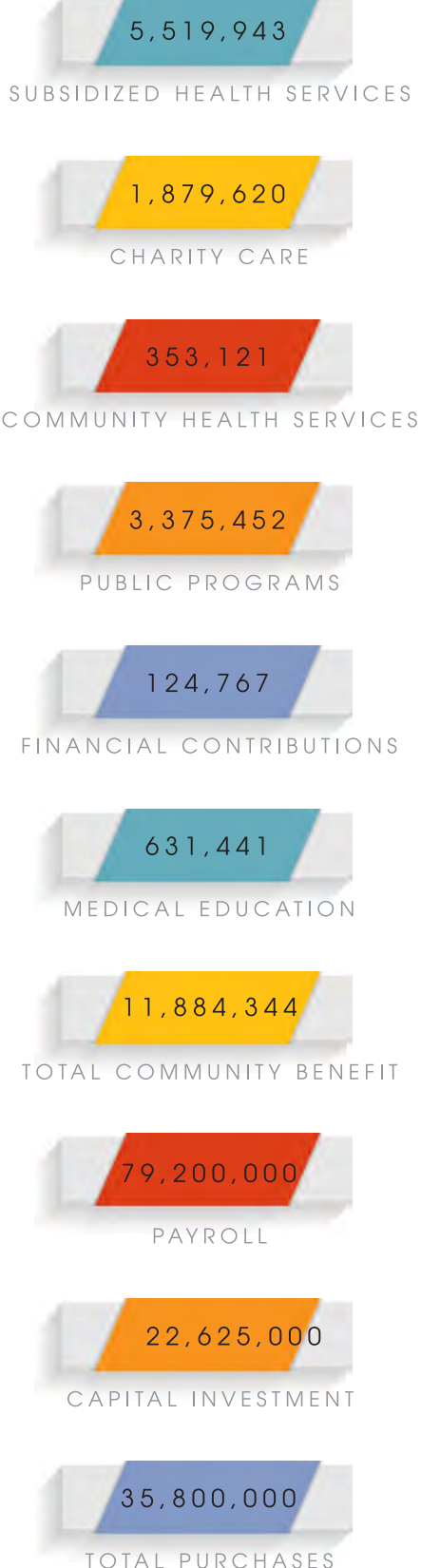
In addition to the community benefit presented above, in Fiscal Year 2013, 51.8% of our patient services were provided to beneficiaries of Medicare. This equated to 11,897 patients and resulted in reimbursement that was \$9,217,327 less than the cost of providing these services.

Donations/Cash And In Kind Contributions

Each year HaysMed donates to many community organizations that improve the health of the citizens of the region.

Health Professions Education

HaysMed is a major supporter of continuing medical education for our physicians. It is important for physician retention to provide opportunities for our physician to continue to add to their skill level to provide the latest services to the patients we serve. In Fiscal Year 2013 \$631,441 was invested in these endeavors.



new activities

Orthopedic Let's Talk

This educational series provides an informal format for people in the community to talk with orthopedic specialists and ask questions about their bone, joint and spine problems.

ED Renovations

Renovations included expanding the triage area and nursing stations and increasing the number of exam rooms by 6. The renovations increased the number of patients that can be served in the ED and also improved patient throughput.

Bickle Family Tower

The new tower is part of a major facilities improvement plan at HaysMed that expanded the scope and enhanced the quality of healthcare service provided for patients. Administration personnel were relocated to the Bickle Family Tower which freed valuable ground floor spaces which allowed for expanded services that give patients easy access to those services.

DeBakey New Location

The DeBakey Clinic was relocated to new space in the Bickle Family tower allowing for the substantial growth in cardiac patients. The 19 exam rooms and 1 procedure room doubled the amount of area at the previous location. This expansion was partially funded by a HaysMed Foundation Campaign, Beyond Medicine

Kids Quest

Sponsored by the Center for Health Improvement and the HaysMed Foundation, Kids Quest encouraged exercise activity during the summer months for kids Pre K through 8th grade. As they achieve mileage thru various exercises they earn prizes sponsored by various businesses.

Xenex

HaysMed implemented the Xenex System, a cleaning machine that incorporates strong blasts of ultraviolet light, targeting microorganisms on high-touch surfaces to battle hard to kill viruses and bacteria in patient and procedure rooms.

Chest Pain Center Accreditation

HaysMed was named an Accredited Chest Pain Center With PCI, by the Society of Cardiovascular Patient Care (SCPC). SCPC's goal is to significantly reduce the mortality rate of these patients by teaching the public to recognize and react to the early symptoms of a possible heart attack.

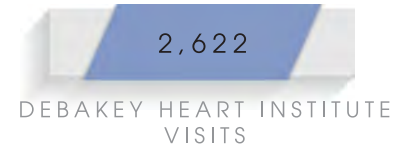
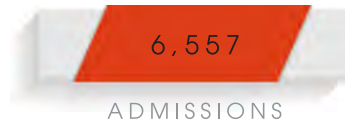
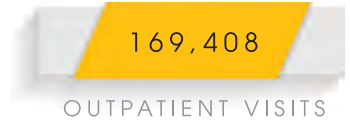
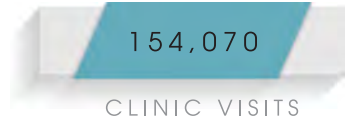
Room Service

A made-to-order room service dining program was implemented for hospital inpatients that allows them to order what they want when they want it. The program significantly reduces food waste in the hospital.

Breast Care Center Renovation/Relocation

This relocation brought all breast care services under one roof. The move allows patients to complete routine breast exams and imaging tests at the same location and features a new Nurse Navigator who will facilitate coordination of care for patients.

Patient Care



new continued activities

3D Tomography

3D mammography converts digital breast images into a stack of very thin layers allowing the radiologist to see breasts a layer at a time giving a more clear view of the breast. Fine details are more clearly visible, no longer hidden by the tissue above and below. It has been shown to have a 30% increase in detecting breast cancer. HaysMed is the only facility in Kansas outside of Kansas City that offers 3D mammography.

Primary Stroke Accreditation

HaysMed is the first hospital in Kansas to be certified as a Primary Stroke Center hospital by DNV Healthcare, which validates its dedication to the latest and most rapid care possible for stroke victims

Nurse Hotline

A nurse hotline was launched to accommodate after hours patient questions and concerns. It is available Mon – Fri 4:30 pm – 8:00 am and 24 hours a day on weekends and holidays.

Accreditations

HaysMed is NIAHO Accredited by DNV Healthcare and ISO Certified.

HaysMed is nationally accredited from DNV Healthcare, the only hospital accreditation program approved by the US Centers for Medicare and Medicaid Services (CMS) that integrates the ISO 9001 Quality Management System with the Medicare Conditions of Participation. DNV's NIAHO accreditation program requires hospitals to evaluate the continuum of patient care throughout its facilities and take measured steps to improve when it is warranted.

Accreditation and recognition by professional organization are the foundation of quality assurance in healthcare. In addition to the NIAHO accreditation and ISO certification, HaysMed's other accrediting recognitions include:

Cardiac Rehabilitation

American Associate for Cardiovascular and Pulmonary Rehabilitation

Chest Pain Center with PCI

Society of Cardiovascular Patient Care

Dreiling/Schmidt Cancer Institute

Quality Oncology Practice Initiative (QOPI) Certified Program, an affiliate of the American Society of Clinical Oncology (ASCO).

Level III Trauma Center

Verification Review of the American College of Surgeons

NIAHO Hospital Accreditation

DNV Healthcare

Orthopedic Institute DME

Healthcare Quality Associate on Accreditation

Primary Stroke Center

DNV Healthcare

Radiology Accreditation

American College of Radiology

Sleep Lab Services

American Academy of Sleep Medicine Accreditation



QOPI Certification Program

Quality Cancer Care: Recognizing Excellence

ongoing activities

Cancer Support

Breast Cancer Survivorship Program

The Breast Care Center Survivorship program focuses on the specialized needs of those who have been through a breast cancer diagnosis and treatment. The goals include long term side affect management, prevention of new cancer, management of menopausal symptoms, coordination of multidisciplinary breast care and genetic counseling and/or testing.

Cancer Council of Ellis County

Each year the Dreiling/Schmidt Cancer Institute at HaysMed contributes monetarily and participates in Cancer Council events such as the Day of Caring, skin cancer screenings and distribution of nutritional supplements.

American Cancer Society

The Dreiling/Schmidt Cancer Institute serves as the hub for Ellis County and Western Kansas for services of the American Cancer Society. Staff help register patients and coordinate programs such as mileage reimbursement, wigs/head coverings and nutritional supplement distribution. Each year the Dreiling/Schmidt Cancer Institute is a corporate sponsor for the local Relay for Life.

Meditation & Relaxation Group for Cancer Patients

The Dreiling/Schmidt Cancer Institute hosts a monthly meditation and relaxation group for cancer patients. These sessions are designed to help those with cancer reduce stress and aid them in the recovery process.

Look Good, Feel Better

A special session is offered to women undergoing cancer treatment to learn to cope with the appearance related side effects of treatments and regain a sense of control over their lives. Sessions are held monthly at the Dreiling/Schmidt Cancer Institute by the American Cancer Society.

Midwest Cancer Alliance

The Dreiling/Schmidt Cancer Institute is a member of the Midwest Cancer Alliance (MCA). The MCA affiliation allows patients to participate in clinical trials. The overall goal is that a patient's entire cancer needs can be met at the Institute.

Pink Scarf Project

The Hays Medical Center Foundation, Volunteer Services and Dreiling/Schmidt Cancer Institute provide handmade scarves and caps to men and women battling cancer.

Events

Monthly Blood Screens

The HaysMed Volunteers coordinate convenient, monthly blood screens. A total of 2,908 community members participated in these screenings last year.

Drive Thru Flu

Each year the Hays Medical Center Foundation provides free flu shots to the community. This year 3,050 people received their flu vaccinations courtesy of the many volunteers from HaysMed.

Be Our Guest

Working with a local motel, HaysMed contributes 75% of the cost of accommodations for patients and their families when they are having an outpatient test, procedure or inpatient visit.

Wild West Fest

One of Hays most well known festivals provides entertainment and fun for families in the Hays and Northwest Kansas area. HaysMed continues as one of the main sponsors for this event and the Center for Health Improvement provides an early morning workout for festival goers.

Ellis County Fair

Nothing is more indicative of summer than the local county fair. The Ellis County Fair has been providing entertainment for families for generations and HaysMed is a proud sponsor of these activities.

Community Thanksgiving Dinner

The annual community Thanksgiving dinner has become a traditional part of the holiday season. The Ministerial Alliance and many groups in Hays come together to help support this worthwhile event. HaysMed contributes annually to this cause.

United Way of Ellis County

As one of the largest consistent contributors to United Way, HaysMed presented the organization with a \$64,000 check for its contribution. The majority of the money is raised internally through Associate- driven contests and a hospital-wide contribution campaign.

HaysMed Red Cross Blood Drive

Six times a year HaysMed hosts the local Red Cross Blood Drive. Last year 435 units of blood were donated and 1,305 lives were saved with these generous donations.

Events continued

Blues and BBQ

The Center for Health Improvement provides group fitness activities during the annual event including early morning yoga, group fitness class and a family boot camp class.

Salvation Army

HaysMed contributes yearly donations that provide Christmas dinners, clothing, and toys for families in need. Financial assistance also helps with basic necessities, along with seasonal aid.

Special Olympics

HaysMed provides manned first aid stations, supplies and prepares one of the meals for the basketball tournament.

Meals on Wheels

HaysMed coordinates and provides partial subsidies for the Meals on Wheels program. The hospital prepares nutritious meals and local volunteers deliver the meals five days a week.

Fitness/Lifestyle

Healthy Cooking Seminars

Healthy Cooking classes are held quarterly at The Center for Health Improvement. The dietitian presents programs and introduces foods and food preparation methods that contribute to a healthy lifestyle. In addition, many classes focus on food preparation for disease management.

Community Health Presentations and Field Trips

The staff at The Center for Health Improvement conduct healthy lifestyle presentations for various businesses, organizations and schools in the community. Field trips are scheduled throughout the year.

Park Crawl

A FREE fitness program where participants travel to four parks in the Hays area with different exercises featured at each location.

PLAY

Working with the school systems in Hays this program is designed for grades K-5 as a before and after school program that provides kids with the recommended minutes of moderate-to-vigorous physical activity and also nutritional education.

Exercise is Medicine

As part of an effort to encourage exercise as a remedy for overall health and to reduce chronic degenerative diseases, HaysMed encourages its physicians and staff to prescribe exercise for patients using Exercise is Medicine, a global initiative endorsed by the American Medical Association.

Walking Trail/Nature Walk

The trail is six tenths of a mile asphalt and four tenths of a mile nature walk. There's even a jungle gym for the kids.

Fitness/Lifestyle continued

Non Smoking Campus

HaysMed continues to be an entirely smoke-free campus. As a healthcare facility we have a responsibility to promote healthy lifestyles. Eliminating all the smoking areas on the campus also eliminates the second hand smoke chemicals that people are exposed to.

Culture Committee Adopt a Spot

The internal Culture Committee at HaysMed initiated an Adopt a Spot program. Twice a year Associates from HaysMed pick up litter between 13th and 27th streets on Canterbury.

HaysMed Goes Green

As a major employer in the community HaysMed is working to identify ways to be good stewards of community resources. Recyclables at the hospital include aluminum cans, cardboard, batteries, x-ray film, fluorescent lights and paper. Use of skylights, high efficiency lights, reduction of hazardous waste and less toxic cleaning supplies are other ways HaysMed contributes to conserving natural resources.



Health Education

Community Diabetes Education Series

This free monthly session is designed for anyone interested in learning more about the management of diabetes. Different topics are covered at each session with time for questions.

Health Information Please

Providing access to physicians to answer listener's questions, Hays Med is the sponsor of the popular radio program on KAYS in Hays and on KVGB Radio in Great Bend.

Infant Expo

HaysMed co-sponsors the Infant Expo for families with young children to learn about community services available for them and their children.

Friends and Family CPR

Seventy-five to 80 percent of all sudden cardiac arrests happen at home, so knowing how to perform CPR can mean the difference between life and death for a loved one. The DeBakey Heart Institute and the Hays Medical Center Foundation sponsor a yearly CPR Training for the public. Last year the event, utilizing certified trained staff and volunteers, trained 190 people on how to administer CPR.

Smoky Hill Public TV Doctors on Call

HaysMed helps underwrite the Smoky Hills Public Television 'Doctors on Call', a live call-in show where medical questions are answered by a panel of Kansas medical professionals.

Community Health Library

The Center for Health Improvement provides the community with the tools to increase their awareness about the positive aspects of physical activity. The library contains information on healthy habits, disease management and achieving lifelong wellness. A computer is available for public use to research health topics.

Childbirth Education

This free 4-week course is offered six times a year for expectant moms and coaches. It provides information about labor, delivery, cesarean section and baby care.

Sibling Class

Offered free every other month this class helps prepare children for the birth of a new baby. A craft activity, sibling video and tour of the OB area prepare children to feel more involved in the upcoming arrival of a new baby.

Basic Breastfeeding Class

This free class is designed for all pregnant mothers and provides instructional activities dealing with all phases of breastfeeding.

Pain Management Public Program

HaysMed is a resource in the community on identifying pain management techniques and reducing pain especially in the elderly populations.

Cardiac Coffee & Conversation

This educational series offers an informal format for people in the community to talk with the heart specialists and ask questions about their heart health.



Medical Recruitment

HaysMed continues to successfully recruit health professionals and maintains two full time staff who are continually working to bring in highly skilled physicians, nurses, technicians and other healthcare professionals to practice here.

Nightingale Experience

In collaboration with FHSU Nursing Department, high school students interested in nursing are given the opportunity to attend a nursing lab educational experience, spend a night in a college dormitory and a day shadowing with nursing professionals at HaysMed.

Nurse Residency Program

The RN residency program at HaysMed allows new nurses to complete an intensive 12-18 week training designed to help them further enhance their learning experience. This program will help promote nursing satisfaction, patient satisfaction and nursing recruitment and retention.

Rural Residency Program

HaysMed offers a registered nurse training program for 24 critical access hospitals. The program is designed to improve recruitment and retention of newly certified nurses. The 12-week training is designed to bridge the gap between classroom training and actual clinical work environment by providing more in-depth experience to new graduates.

Chronic Disease Management

The Kansas Optimizing Health program is a free quarterly program designed to provide skills and tools for people who have chronic health conditions to manage their illnesses and provides support.

Health Matters

HaysMed, in cooperation with the Hays Daily News, publishes a quarterly health magazine highlighting healthy activities and services available for the public.

Grief Support

Living Through Grief

Hospice and Palliative Care at HaysMed provides this free six-week grief support system for any adult experiencing the death of a loved one. Topics include the myths of grief, denial, depression, anger, funerals, rituals, holidays and reconciliation.

OB Memorial Service for Families Who Have Lost Babies

The OB Department at HaysMed, along with the Healing Hearts Support Group of Hays, host a memorial for families who have lost a child. A special ceremony and reception is held in remembrance of the families' little angels.

Hospice Training

Hospice provides yearly training for people who wish to become volunteers. Hospice Volunteers provide the many facets of physical, social, psychological and spiritual care that make Hospice special.

Hospice Grief Information – National Broadcast Program

Each year Hospice hosts a national satellite program on loss and grief. These programs bring current perspectives on dealing with loss and grief and provide the local audience access to nationally known speakers.

Senior Programs

Senior Health and Fitness Day

Area seniors benefit from the annual Senior Health & Fitness Day hosted by The Center for Health Improvement. Each May, a free day of fitness activities and informational sessions is provided to encourage healthy aging.



Special Needs/Underserved

First Call for Help Pharmacy Program

Teaming with the First Call for Help program that connects individuals to needed resources, HaysMed provides financial support to provide life saving medications to people who can't afford them. Over \$22,000 was contributed to this program last year.

First Care Clinic

HaysMed provides financial support, including prescription assistance for this clinic that serves the uninsured.

ONE CALL

HaysMed One Call is a medical concierge service where patients can receive personal assistance in accessing health care or ask questions about the hospital and community.

SANE/SART

The Sexual Assault Nurse Examiner (SANE)/Sexual Assault Response Team (SART) is a community-based coordinated response to child and adult victims of sexual assault. The purpose of this program is to provide victim centered care to all victims of sexual assault.

Volunteer Programs

Volunteer Services

The HaysMed Volunteers are vital members of the HaysMed healthcare delivery team. Volunteers provide that extra dimension of caring that is essential in a highly technological medical world.

Women's Health

Mobile Mammography

The Hays Imaging Center at HaysMed provides mobile mammography services to 14 counties in Western Kansas and Nebraska with life saving screenings for areas that do not have the services available locally.

Youth Programs

Resource Directory

Every year HaysMed provides the printing for the Hays Interagency Coordinating Council Resource Directory that lists the services available for infants, toddlers and preschool children in Ellis and Rush Counties.

Youth Programs continued

Head Start

This early intervention, for children birth to age four, provides high-quality programs that enhance children's development during their formative years, and enables parents to be better caretakers. The local Head Start provided families with books about "What to Do When Your Child Gets Sick", a first aid kit and thermometer for which HaysMed provided the funding.

Entertainment Equipment for Hospitalized Pediatric Patients

Laptop computers, Play Station equipment, games and DVD movies are provided by Hays Medical Center Foundation to replace outdated equipment in the Inpatient Pediatric Department. These activities provide children with options for entertainment, school work or normalcy while a patient at HaysMed.

Hays Area Children's Center Rope 'em and Ride 'em

Hays Area Children's Center is a private, non-profit agency that has provided quality services for children since 1966. Hays Med is a sponsor of the annual Rope 'em and Ride 'em biking event.

Ellis County Schools

Each year HaysMed sets aside support for each school in Ellis County to contribute to that individual school's project for the year.

Kids Fit Club

The Center for Health Improvement provides several programs, all geared to promoting a healthy lifestyle for kids and their families. Included are the Extreme Zone after school program; Adventure Zone providing summer activities; and the Family Nutrition Zone designed to involve the entire family in healthy lifestyle choices.

CPR In Schools

The Hays Medical Center Foundation worked with the Ellis County EMS department by providing them CPR Anytime kits and books to train all Ellis County sixth grade students in life saving CPR.

HaysMed Leadership

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Dennis Bieker - Secretary
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Tom McDonald, MD
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Kurt Rider, MD - Past Chief of Staff
Lee Hodny, MD - Chief of Staff

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Larry Watts, MD - Chief Medical Officer
Bryce Young - Chief Operating Officer
George Harms - Chief Financial Officer
Shae Veach - VP/Regional Operations
Bruce Whittington - VP/Human Resources
Terry Siek - Chief Nursing Officer
Joannah Applequist - In House Counsel/Corporate
Compliance Officer

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Wallace Curry, MD - Chief Designate
Gilbert-Roy Kamoga, MD - Secretary
Brandon Cunningham, MD - Department of Medicine Chair
Anne O'Dea, MD - Department of Medicine Chair
Steve Rankin, MD - Member at Large
Andrea Sandoval, MD - Member at Large



HAYSMED

2220 Canterbury Drive - Hays
1.800.248.0073
www.haysmed.com